



Advertise with us...and find the leads you're looking for.

With over 3 million annual visitors—including the general public and trial attorneys—Online Legal Marketing websites deliver the audience you're trying to attract. And, by leveraging the power of our top-ranked websites, your reach extends to millions of potential clients:

LawyersandSettlements.com | BigClassAction.com | HealthEffectsofAsbestos.com

With OLM Advertising, You Get More Than Ad Space. You Get a Partner.

Anyone can sell you a banner ad. But at OLM, we believe what makes a successful ad campaign is a successful partnership. Our personalized service ensures we not only discuss your advertising goals, we understand them—completely. Then, we work with you to pull together the right tools—targeted conversion levers—to optimize your ad spend and successfully bring in leads.

OLM Advertising: Flexible, Customized, Targeted, Scalable, Affordable.

OLM advertising packages are custom-built—for you. After all, we know your clients don't fit into just one demographic. That's why we don't offer one-size-fits-all advertising. Our customized programs target audiences the way you want to reach them. From comprehensive multi-channel exposure to highly targeted single ad placement, OLM delivers programs that best support your advertising goals—and your budget.

**REACH LAWYERS.
REACH CONSUMERS.
REACH YOUR ADVERTISING GOALS.**

**ALL IT TAKES
ARE THE RIGHT TOOLS.**



Banner Advertising

Targeted on-site placement, ROS, or even newsletter exposure to maximize clicks and drive conversions.

Claim Form Advertising

High-visibility & importance for attorneys means prime space for lawyer-targeted ads. Ads can also reach consumers on bounce-back "thank you" messages for claim submissions.

Newsletter Advertising

Two newsletter options, both with a wide distribution base, target attorneys and consumers each and every week.

Contributed Content

High-relevance content with high SERP rank attracts highly targeted leads. Combine that with the power of our trusted legal news websites, and you've got content that converts

Legal Resource Directory

The go-to place for both lawyers and consumers who are seeking legal-related services. Be included and be visible.

Legal Funding Center

Reach attorneys and consumers who are researching and/or pursuing various legal funding options

For a full list of OLM advertising options and services, contact us info@onlinelegalmarketing.com, or at **1-888-881-7330**.



Online Legal Marketing Advertising Packages

Flexible and scalable to fit your needs and target your audience: lawyer, consumer—or both. Choose from our most affordable, our Copper plan, to our most comprehensive, the Titanium, which provides a full year of exposure to both lawyers and consumers.

Titanium	52 Weeks Lawyer OR Consumer Newsletter advertising (728 x 90 ad) 12 Months Claim Form Review banner AND Claim Form Thank You banner 12 Months Legal Resources Directory listing 100K impressions ROS banner Four articles written by OLM staff (1 per quarter)
Platinum	52 Weeks Lawyer OR Consumer Newsletter advertising (728 x 90 ad) 12 Months Claim Form Review banner OR Claim Form Thank You banner 12 Months Legal Resources Directory listing 100K impressions ROS banner Four articles written by OLM staff (1 per quarter)
Gold	26 Weeks Lawyer OR Consumer Newsletter advertising (728 x 90 ad) 6 Months Claim Form Review banner OR Claim Form Thank You banner 12 Months Legal Resources Directory listing 50K impressions ROS banner Two articles written by OLM staff (1 per quarter)
Silver	13 Weeks Lawyer OR Consumer Newsletter advertising (728 x 90 ad) 3 Months Claim Form Review banner OR Claim Form Thank You banner 12 Months Legal Resources Directory listing 20K impressions ROS banner One article written by OLM staff
Bronze	13 Weeks Lawyer OR Consumer Newsletter advertising (728 x 90 ad) 12 Months Legal Resources Directory listing 20K Impressions ROS banner
Copper	13 Weeks Lawyer OR Consumer Newsletter advertising (120 x 90 ad) 12 Months Legal Resources Directory listing 20K Impressions ROS banner

About OLM

Online Legal Marketing (OLM) is the marketing and advertising arm of Online Legal Media, owner and publisher of **LawyersandSettlements.com**, **BigClassAction.com**, **HealthEffectsofAsbestos.com**, and **WorldAdvocacy.com**. OLM helps to connect lawyers, vendors and clients by providing a portal for trial attorneys to network and market their firms, as well as a platform for advertisers to generate leads.

OLM At-a-Glance

- Founded: 2001 • Pages on Web: 80,000+ • Annual Visitors: Over 3 Million
- Newsletter Distribution: 100,000+ (Lawyer and Consumer) • Social Media Channels: 20+
- Trusted Google News Source • BBB A+ Rating

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